SECTION 3

MONITORING AND ENHANCING YOUR PROGRAM



MONITORING AND ENHANCING YOUR PROGRAM

Keeping your program alive and relevant to the needs of the various community constituencies is an on-going process. While this section of the NJSCI is a work in progress with updates planned in the future, several significant activities in this chapte include:

- •Creating an advisory council as a source of ongoing advice and support
- •Creating a school counseling team to insure that everyone is working toward the same goals
- •Developing a counselor role statement to clarify what counselors do and to identify inappropriate use of counselors' time
- •Implementing the program (think of this as a "shakedown cruise" where, during the first year, you work out all of the problems and look toward fine-tuning in subsequent years)
- •Creating a master calendar to keep everyone informed
- •Evaluating results to determine effectiveness and help to identify program adjustments. This section also includes information about collecting and using data.

3.1 Prepare for the transition

Organize an advisory council for the School Counseling Program (ASCA Model, pp. 47-48; Workbook, pp. 67-69)
Work with your superintendent to receive Board of Education adoption of the new School Counseling Program
Obtain appropriate moral and financial assurances from the central administration
Allocate necessary resources when developing next year's budget
Prepare a role statement for school counselors
Revise job descriptions for school counselors and program support staff
Develop counselor evaluation instruments consistent with their new roles
Train the school staff
Orient students and parents to the new program
Design your counseling program delivery model (ASCA Model, pp. 40-65; Workbook, pp. 31-45)
Develop your K-12 counseling "curriculum" (ASCA Model, pp. 40-41, 81-100; Workbook, pp. 31-32)



3.2 Create an Advisory Council

The Advisory Council is a representative group of constituents (students, parents or guardians, teachers, counselors, administrators, school board members, business and community members) who advise and assist the school counseling program to:

- review the program goals, competencies and results
- · make recommendations to the school counseling department, principal and superintendent
- provide support, input, and recommendations for program development and improvement
- other functions could include public relations, providing support, making recommendations and serving as a focus group

When creating an advisory council, the more representative the group's makeup, the more the outcomes will accurately reflect the community's values and concerns. Generally, a good rule of thumb is to establish a council of between 8-20 members.

Some hints when forming an advisory council:

- · screen candidates to insure sincere interest in the counseling program
- · identify people who can serve more than one role
- · officially invite potential members by letter indicating the purpose and time commitment
- hold a meeting at the beginning of the school year to present the goals and objectives along with the program's calendar
- hold another meeting at the end of the year to share the results of the program along with recommendations for program improvement



Advisory Council Representatives

Role/Area	Name	Contact Information
Student		
Student		
Parent		
Adminstrator		
Faculty		
Faculty		
Faculty		
Business		
Business		
Community		
Community		
School Counselors	(ex-officio)	



3.3 Use a School Counseling Team approach

Using a team approach ensures effective implementation of the delivery system. The role of the school counseling team is to:

- · meet students' needs
- · reviews and discuss student and schooles needs n and school site based on data analysis
- · decide on a plan of action to meet student needs
- · agree on how students, counseling curriculum, and services are assigned to counselors
- · insure that all elements of the school counseling program are integrated
- · guarantee all students access to their counselor

When school counselors and administrators meet and agree on program priorities, implementation strategies, and the organization of the counseling department, the program is more likely to produce the desired results for students.



School Counseling Team Plan

Program Delivery

The school counseling teams will spend the following approximate times in each component area to ensure the delivery of the school counseling program. The recommended times show a range in order that your program is adjusted to address the differing needs of the community.

Actual Use

Recommened Time

%	of time delivering school counseling curriculum	Provides planned, sequential developmental activities to all students K-12	Elementary: 35%–45%	Middle/Jr High: 25%–35%	High School 15%–25%
%	of time with consultation & individual student planning	Assists students & parents in developing academic & career plans	Elementary: 5%–10%	Middle/Jr High: 15%–25%	High School 25%–35%
%	of time with counseling	Provides individual & group counseling to address student concerns	Elementary: 30%–40%	Middle/Jr High: 30%–40%	High School 25%–35%
%	of time with enhancement & system support	Manages & promotes the school counseling program	Elementary: 10%–15%	Middle/Jr High: 10%–15%	High School 15%–20%

Counselor Access

Students	VVIII	access	uic	5011001	Couriscioi	Dy
_					_	

G	rade Level	Alpha	Special program	Open Door	Other_	
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Counselor Name	Student Assignment	Program Responsibilities



School Improvement/Closing-the-Gap Goals

This year's goals and strategies to improve school-level student performance and to close the achievement gap are:

	Goal	Implementation Strategy
1		
2		
3		

Programs planned (consultation & enhancement) for the school year

Programs planned for this school year to address each of the stakeholders are:.

Teachers	Parents	Community

Professional Development for School Counseling Staff

The school counseling team will participate in the following professional development (circle):

District meeting	Workshops	Annual state conference
National conference	County meetings	University courses
Inservice programs	Clinical supervision	Other

Professional Collaboration

The school counseling department will meet weekly/monthly: circle all that apply

As a counseling department team	With the school faculty	With the advisory council
With administration	With subject area departments	Other

Counselor Availability/Office Organization

The school counseling program will have the following hours of operation (e.g., counseling office, career center, school-based programs, alternative sites, etc.)

School	Office/Center hours	Hours of counselor availability



3.4 Develop Your School Counselor Role Statement

The school counselor role statement should reflect the mission of your program, prioritized student needs, counselor professional identity, graduate training and skills. The role statement is the written foundation for the school counselor job description and performance evaluation.

School counselors are professional school advocates who provide support to maximize student and academic achievement. In partnership with other educators, parents, or guardians and the community, school counselors facilitate the support system to ensure all students in the **Parsippany-Troy Hills** School District have access to and are prepared with the knowledge and skills to contribute at their highest level as productive members of society.

3.5 Implement The Program

Distribute a master calendar for the counseling program annually	
Determine what resources can be allocated and/or what new resources a	are needed
Make a resource and referral directory available for counselors, parents,	and staff
Outline your multiyear transition plan	
Present your program proposal and timeline to the board of education	
Broaden your school and community support by "selling" the plan	
Begin delivering your curriculum	
Phase in the new program	
Provide staff development for counselors	
Review the results of the needs assessment with your staff	

3.6 Develop a Master Calendar

A Master Calendar containing information about program activities keeps everyone informed. Some best practices for a Master Calendar include:

- •Sending the calendar to parents/guardians, students, staff, and community members
- •Identifying activities for grade levels, dates
- Comparing activities to program goals
- •Placing the calendar on prominent bulletin boards in school and in prominent places such as the community's library
- •Creating monthly calendar to call attention to specific activities (e.g., SAT dates) and annual calendars to provide a program overview (e.g., activities during each month)

The following are examples of calendars from local districts.



PISCATAWAY CALENDAR SCHOOL COUNSELIING CURRICULUM

Month	Topics by Grade			
	K	1	2	3
September	Communication Skills	Communication Skills	Communication Skills	CommunicationSkills
	P/S/A/C	P/S/A/C	P/S/A/C	P/S/A/C
October	Anger Management	Anger Management	Anger Management	Anger Management
	P/S	P/S	P/S	P/S
November	Responsibility	Problem Solving	Decision Making	Goal Setting
	P/S/A/C	P/S/A/C	P/S/A/C	P/S/A/C
December	<<<<<< Self Awareness	Human Rights Week Self Awareness	>>>>>> Self Awareness	Self Awareness
	P/S/A/C	P/S/A/C	P/S/A/C	P/S/A/C
January	Alike & Different	Respecting Differences	Respecting Differences	Respecting Differences
	P/S/C	P/S/C	P/S/C	P/S/C
February	<<<<< Bullying	Counseling Week Bullying	>>>>> Bullying	Harassment
	P/S/A	P/S/A	P/S/A	P/S/A
March	Making Friends	Getting Along with Others	Friendship	Friendship
	P/S	P/S/C	P/S	P/S
April	Manners	Respect	Fairness	Peer Pressure
	P/S/A	P/S/A	P/S/A	P/S/A
May	Career Awareness Month	Career Awareness Month	Career Awareness Month	Career Awareness Month
	C Transitions	C Transitions	C Transitions	C Transitions
June	P/S/A/C	P/S/A/C	P/S/A/C	P/S/A/C



PISCATAWAY CALENDAR SCHOOL COUNSELOR CURRICULUM

Month	Topics by Grade		
		4	5
September	Lunch with Counselor & Values Clarification	Transition & Academic Responsibility	Goals & Academic Responsibility
October	P/S Lunch with Counselor & Values Clarification P/S	P/S/A Harassment Teasing & Bullying P/S/A	P/S/A Harassment Teasing & Bullying P/S/A
November	Lunch with Counselor & Values Clarification	Positive Communication P/S/A/C	Positive Communication P/S/A/C
December	Lunch with Counselor & Values Clarification	Conflict Resolution & Human Rights Activities	Conflict Resolution & Human Rights Activities
January	P/S Lunch with Counselor & Values Clarification	P/S Respecting Others	P/S Respecting Others
February	P/S Lunch with Counselor & Values Clarification P/S	P/S/C <<< Counseling Week Test Anxiety & Test Taking Skills P/S/A/C	P/S/C Activities >>>> Test Anxiety & Test Taking Skills
March	Lunch with Counselor & Values Clarification	Positive Self-Talk	P/S/A/C Positive Self-Talk
April	P/S Lunch with Counselor & Values Clarification P/S	P/S/A Stress & Anger Management P/S/A	P/S/A Stress & Anger Management P/S/A
Мау	Lunch with Counselor & Values Clarification	Career Awareness	Career Awareness
June	Lunch with Counselor & Values Clarification	Transition	Transition "Moving On" Lesson
	P/S	P/S/A	P/S/A



PISCATAWAY CALENDAR SCHOOL COUNSELING CURRICULUM

Month		Topics by Grade			
	6	7	8		
September	Transition	Orientation	Orientation		
October	P/S Study Skills	P/S/A Time Management A/C	P/S/A Respecting Others P/S/C		
November	Setting Goals P/S/A	Career Cruising	Career Cruising		
December	Making Effective Decisions & Problem Solving	Problem Solving & Learning Strategies	Self-Awareness (Stress)		
January	P/S/A/C How Behavior Affects Others	P/S/A Harassment P/S	P/S/C Test-Taking Skills/Anxiety		
February	P/S/C <<<<<<	School Counseling Week Activities	>>>>> High School Orientation		
March	P/S/A/C <<<<<<	P/S/A/C District Terra Nova Testing Test-Taking Skills A	P/S/A/C >>>>>> 4 Yr. Plan High School Courses Selection GEPA Testing A		
April	Analyzing Skills & Interests P/S/C	Making Effective Decisions & Problem Solving P/S/A/C	Harassment P/S		
May	Self-Awareness	Study Skills & Learning Strategies	Assertiveness		
June	P/S/C Transition to Grade	Self-Awareness (How Behavior Affects Others)	P/S/C Transition Issues to Grade 9		
	P/S/A/C	P/S/C	P/S/A/C		



PISCATAWAY CALENDAR SCHOOL COUNSELOR CURRICULUM

Month		Topics by Grade			
	9	10	11	12	
September	Career Skills HS Orientation Time Management	Review Educ Planning Goal Setting	Review Educ Planning Goal Setting College Fair	Senior Year Procedures College Fair	
	P/S/A/C	A/C	P/S/A/C	P/S/A/C	
October	Career Skills Peer Pressure	PSATs	PSATs	Post Graduate Planning SAT I & II	
	P/S/C	A	A	P/S/A/C	
November	Career Skills Decision Making	Relationships	Sexual Harassment	College Application SAT II	
	P/S/A/C	P/S	P/S	P/S/A	
December	Self Awareness Self-Esteem	Career Skills Interpret PSAT Results	Interpret PSAT Results	Financial Aid Planning	
	P/S/C	P/S/A/C	A	P/S/A	
January	Goal Setting	Career Skills Study Skills	Study Skills	Job Market Skills	
	P/S/A	P/S/A/C	Α	C/A	
February	Educational Planning Goal Setting	Career Skills Educational Planning Goal Setting	Career Skills Educational Planning Goal Setting	Stress Management	
	P/S/A	P/S/A/C	P/S/A/C	P/S	
March	Educational Planning Goal Setting	Educational Planning Goal Setting	Career Skills Educational Planning Goal Setting	Career Readiness Workshop	
	P/S/A/C	P/S/A/C	A/C	P/S/A/C	
April	Educational Planning Goal Setting	Educational Planning Goal Setting	Career Skills Educational Planning Goal Setting	Final College Choice & Transition	
	P/S/A/C	P/S/A/C	P/S/A/C	P/S/A/C	
May	Problem Solving	Problem Solving	Career Skills SAT I & II	Career Job Fair	
	P/S/A	P/S/A	A/C	С	
June		End of Year Responsibilities			



Monroe Townshop Williamstown, NJ

MIDDLE SCHOOL - ANNUAL CALENDAR/SCOPE & SEQUENCE

Time of Year	6	7	8
Sept.	Transition I Orientation P/S,A.C	Orientation, Transition and Academic Responsibilities PIS	Orientation <i>PIS.</i> A
Oct.	Organizational and Study Skills A Sexual Harassment <i>PIS</i>	Study Skills and Leaning Strategy A	Career Awareness The Academies at GCIT A,C The Academy Program At WHS A.C
Nov.	Setting Goals P/S.A.C	Study Skills and Learning Strategy A	Respecting Others and Resolving Conflict <i>PIS</i>
Dec.	Decision Making Skills <i>PIS</i> . A. C	Dealing with Conflict Harassment <i>PIS</i>	Test Taking Skills I Anxiety (GEPA) A
Jan.	Peer Pressure I Coping Skills <i>PIS</i>	Self Awareness (How Behavior Affects Others) <i>PIS</i>	High School Orientation PIS, A, C High School Scheduling A
	Analyzing Skills and Interests for Careers PIS	Making Effective Decisions and Problem Solving <i>PIS</i>	Coin Program c
Feb. April	Test Taking Skills A How Behavior Affects Others and Harassment PIS	Test Taking Skills A	A.'Uitrtivcne <i>PIS</i>
	Terra Nova Testing	Terra Nova Test	IIIIrmUilnent <i>PIS</i>
May - June	Self Esteem P/S,A	Time Management	Transition Issues to Grade 9 <i>PIS</i> A. C
Ongoing	Individual Counseling Sclillf,	School to Career week; Cyclt Course for All Students - Five days a week Jndividual Counseling	Individual Counseling



NJ School Counseling Initiative Section 3

3.7 Evaluate the results

_Consult with the NJSCA and NJSCI for program evaluation design and assistance
_Use your School Counseling "team" as a resource and program evaluation group
_Revise the counselor evaluation documents to reflect changes in their roles
_Design and administer student outcome evaluation
_Conduct a comprehensive program evaluation (see ASCA Model, pp. 110-120; Workbook,
pp.111-125)
_Review the findings and prepare a report with recommendations for revisions or program modifications
_Work with the superintendent in order to report results to the board of education

Program Evaluation

A comprehensive school counseling program uses research and data to ensure that the program is meeting its goals and every student receives the benefits of the program. The a collection of accountability and program evaluation tools to be used after implementing your program follows.

The sample program evaluation form can be adapted to evaluate your program.



Matawan Higl	า School	Activities	Calendar
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July	August	September
- New student registration	- New student registration	- Provide input for Back to School
- Make college representative	- Resolve student schedule conflicts	Night Program
appointments	- Process schedule changes	- Prepare National Merit Semi Finalist
- Update student records/maintenance	- Test newly enrolled students	applications
- Clean out senior cumulative records	- Register new students	- Board presentation
- Process schedule changes	- Update transcripts with summer	- Ninth grade orientation meetings
- Make schedule adjustments for Basic	school grades	- Alert mainstream teachers of special
Skills and Special Education students	- Process student transcripts	needs students
- Resolve student schedule conflicts	- Mail tentative student schedules	- College representative visits begin
- Test newly enrolled students	- Provide teachers with class lists	- Plan and conduct college mini day
- Retainees	- State reports	- Conduct individual conferences
- Summer school applications	- Revise forms	- Scholarship announcement process
- Monthly report	- Update school profile	begins
	- SPSS Newsletter	- Begin to verify senior graduation
	- Monthly report	eligibility
		- Plan and announce PSAT/NMSQT
		administration
		- Host individual representatives
		from colleges, business, career, and
		technical schools
		- Process student transcripts
		- Verify all student records are in order
		- Produce and distribute college,
		career, technical school visitation
		calendar
		- Update HSPA list for district test
		coordinator
		- Provide liaison for US Military
		representatives
		- Department weekly meetings
		- Senior orientation
		- Monthly report
		- District counseling meetings
		- Distribute school counseling
		brochure to students
		- Teen Parenting program
		- Post College Campus Days

NJ School Counseling Initiative Section 3

October	November	December
- PAC/CORE meetings	- Produce SPS Newsletter	- District Counseling meeting
- Conduct PSAT/NMSQT orientation	- Conduct Freshman/Senior interviews	- PAC/CORE meetings
meetings	- Scholarship update	- Department weekly meetings
- Staff prepares preliminary budget	- Maintain/update job postings	- PLAN interpretation
- Administer Fall HSPA	- Process student transcripts	- Scholarship update
- Prepare news release for NMSQT	- Conduct individual/group counseling	- Caring Award
- Produce scholarship handout	sessions	- Process student transcripts
- Conduct group/individual counseling sessions	- Career Corner	- Maintain job file
- Scholarship Committee	- Career Day preparation	- Post college campus days
- Department weekly meetings	- PAC/CORE meetings	- Conduct individual/group counseling
- District Counseling meetings	- Complete Early decision applications	sessions
- Freshman interviews, Teen for Teen	- Complete ROTC and Military	- SAT administration
- PSAT/NMSQT administration	,	
- Plan and conduct 2nd college mini	Academy applications	- PSAT/NMSQT interpretation group
day	- Meet with and counsel students with	meetings
- Provide liaison for US Military repre	failing marking period grades, giving	- Process college applications
sentatives	priority to multiple failures	- Host individual representatives from
- Host individual representatives from	- Conduct senior interviews to discuss	college, business, career and techni
college, business, career/technical	future planning	cal schools
schools	- Host individual representatives form	- Disseminate financial aid information
- Scholarship update - PLAN administration	colleges, business, career/technical	and FAFSA
- Process college applications	schools	- Governor's School applications
- Set up and coordinate ASVAB testing	- Department meetings	processed
- Process student transcripts	- Get a Life Career Portfolio	- Elect Rutgers Scholar nominee
- Teen Parenting program	- Teen for Teen orientation program for	- ACT administration
- Senior interviews	grade 9	- Provide liaison for US military repre
- Nominations –Garden State and	- Governor's School and NJ Scholars	sentatives
- Distinguished Scholars	applications	- Referrals to PAC, CST, Crisis Coun-
- Career Corner	- P-ACT administration	seling Group Sessions
- Career Day preparation	- Plan and conduct 3rd college mini	- Interpretation-PLAN and CST
- Junior/Sophomore orientation	day	- Monthly report
- Get a Life Portfolio		
- Parent workshops		
- Monthly report		



- Produce SPS Newsletter - Develop HSPA test procedures - Conduct individual/group counseling sessions - Reschedule seniors to meet graduation where necessary - Change and adjust 2nd semester schedules - Process college applications - Provide liaison for US military repre sentatives - Process student transcripts - Referrals to PAC and SCT - Crisis counseling/group sessions - District Counseling meeting - Caring Award - Choose nominees for Governor's - Monthly report - Monthly report - Process scollege applications - Monthly report - Announce summer enrichment programs - Conduct individual schedules schedules schedules schedules with students - Begin to conduct individual conferences with all 9th, 10th, and 11th graders to schedule them for next year - Distribute course selection sheets - Prepare midyear senior grades for colleges - Consel students with failing marking period grades, with priority given to multiple failures - Caring Award - Choose nominees for Governor's - Chonse and marking period grades, with priority graduating - Caring Award - Choose nominees for Governor's - Process student transcripts - Provide liaison with US military representatives - Process student transcripts - Provide liaison with US military representatives - Provide Individual conferences and scopy of students' schedules schedules and scopy of students' schedules, and send copy of students' schedules, and send schedule toonferences with all students schedules of next year - Distribute course selection sheets - Prepare for Prepare for Parents' program on College Planning on College Planning on College Planning on College Planning - Process student transcripts - Process student transcripts - Proces	January	February	March
- Conduct individual/group counseling sessions - Reschedule seniors to meet graduation where necessary - Change and adjust 2nd semester schedules - Process college applications - Provide liaison for US military representatives - Process student transcripts - Referrals to PAC and SCT - Crisis counseling/group sessions - District Counseling meeting - Caring Award - Choose nominees for Governor's School - Monthly report - Monthly report - Conduct counseling sessions - Distribute course selection sheets - Prepare midyear senior grades for colleges - Prepare midyear senior grades for college Planning - Carisis counseling/group sessions - District Counseling meeting - Caring Award - Choose nominees for Governor's - Ninth grade orientation program begins - Process student transcripts - Process student transcripts - Process student transcripts - Process college applications - Referrals for PAC/CORE or CST - Crisis counseling/group sessions - Ollege Planning process begins for juniors - Conduct counseling sessions - College planning process begins for ignores - Conduct counseling sessions - College planning process begins for ignores - Prepare for scholarship selection meetings - Prepare for parents' program on - College Planning - Prepare for parents' program on - College Planning - Assist each junior with post high school planning through individual and group conferences - Conduct one or more individual - Conduct ounseling deeting - Prepare for parents' program on - College Planning - Assist each junior with post high school planning through individual and group conferences - Conduct one or more individual - Conduct ounseling deeting - Process college application program - Process student transcripts - Process student transcripts - Process student transcripts - Provide liaison with US military representatives - Process college applications - Referral to PAC and CST - Provide liaison wi	- Produce SPS Newsletter	- Announce summer enrichment	- Continue scheduling conferences,
sessions Reschedule seniors to meet graduation where necessary - Change and adjust 2nd semester schedules - Process college applications - Provide liaison for US military representatives - Process student transcripts - Process student transcripts - Crisis counseling/group sessions - District Counseling meeting - Caring Award - Choose nominees for Governor's School - Monthly report sensatives - Process student transcripts - Caring award - Crocess estudent meetings - Process college applications - Provide liaison with US military representatives - Process college applications - Process student transcripts - Process college applications - Process college applications - Process student transcripts - Process college applications - Referral to PAC and CST - District counseling meeting - Referral to PAC and CST - District counseling meeting - Referral to PAC and CST - District counseling meeting - Reschedules - Conduct counseling sessions - College planning process begins for juniors - College planning process begins for juniors - Prepare for scholarship selection meetings - Prepare for parents' program on College Planning - Assist each junior with post high and group conferences - Conduct counseling sessions - Prepare for scholarship selection meetings - Prepare for parents' program on College Planning - Assist each junior with post high and group conferences - Conduct ounseling/sessions - Prepare for scholarship selection meetings - Propare for parents' program o	- Develop HSPA test procedures	programs	and send copy of students'
- Reschedule seniors to meet graduation where necessary - Change and adjust 2nd semester schedules - Process college applications - Provide liaison for US military repre sentatives - Process student transcripts - Referrals to PAC and SCT - Crisis counseling/group sessions - District Counseling meeting - Carere Day program - Weekly department meetings - Monthly report - Monthly report - Referrals for PAC/CORE or CST - Crisis counseling/group sessions - Neeferrals for PAC and SCT - Crisis counseling meeting - Caring Award - Choose nominees for Governor's - Monthly report - Monthly report - Reschedules - Begin to conduct individual conferences with all 9th, 10th, and 11th graders to schedule them for next year - Distribute course selection sheets - Prepare midyear senior grades for colleges - Counsel students with failing marking period grades, with priority given to multiple failures - Ensure that seniors and administrators are notified concerning course failures and/or danger of not graduating - Review report cards of all students - Distribute handouts to incoming 9th graders - Ninth grade orientation program begins - Process student transcripts - Process student transcripts - Process college applications - Referrals for PAC/CORE or CST - Crisis counseling/group sessions - Caring award - Weekly department meetings - District counseling meeting - Monthly report	- Conduct individual/group counseling	- Conduct group 8th into 9th	schedules with report cards
conferences with all 9th, 10th, and 11th graders to schedule them for next year - Process college applications - Provide liaison for US military representatives - Process student transcripts - Referrals to PAC and SCT - Crisis counseling/group sessions - District Counseling meeting - Career Day program - Weekly department meetings - Choose nominees for Governor's - Monthly report - Monthly report - Weekly department meetings - Crisis counseling services to college applications - Provide liaison for US military representatives - Prepare midyear senior grades for colleges - Counsel students with failing - Consel students with failing - Conduct counseling sessions - College planning process begins for juniors - Prepare for scholarship selection meetings - College Planning - Conduct ounseling sessions - Prepare for parents' program on College Planning - Assist each junior with post high school planning through individual and group conferences - Conduct one or more individual conferences with each sophomore - Prepare for parents' program on College Planning - Assist each junior with post high school planning through individual and group conferences - Conduct one or more individual conferences with each sophomore - Pac/CORE meetings - Process student transcripts - Process college applications - Process college applications - Referrals for PAC/CORE or CST - Crisis counseling meeting - District counseling meeting - District counseling meeting - Onduct ounseling process begins for juniors - Prepare for parents' program on College tour - Conduct ounseling sessions - Prepare for parents' program on college tour - Conduct ounseling process begins for juniors - Prepare for parents' program on colleges on prepare for parents' program on colleges on prepa	sessions	scheduling Meetings with students	- Rotary International Leadership
- Change and adjust 2nd semester schedules - Process college applications - Provide liaison for US military representatives - Process student transcripts - Referrals to PAC and SCT - Crisis counseling/group sessions - Distribute course selection sheets - Prepare midyear senior grades for college - Counsel students with failing marking period grades, with priority given to multiple failures - Carer Day program - Weekly department meetings - Caring Award - Choose nominees for Governor's - Monthly report - College planning process begins for juniors - Prepare for scholarship selection meetings - Counsel students with failing marking period grades, with priority given to multiple failures - Ensure that seniors and administra tors are notified concerning course failures and/or danger of not graduating - Review report cards of all students - Distribute handouts to incoming 9th graders - Ninth grade orientation program begins - Process student transcripts - Process student transcripts - Process student transcripts - Process college applications - Referrals for PAC/CORE or CST - Crisis counseling/group sessions - District counseling meeting - College planning process begins for juniors - Prepare for scholarship selection meetings - Prepare for scholarship selection meetings - Prepare for parents' program on College Planning - Assist each junior with post high school planning through individual and group conferences - Conduct one or more individual conferences with each sophomore - PAC/CORE meetings - Prepare for scholarship selection meetings - Publish scholarship bulletin school planning through individual and group conferences - Conduct one or more individual conferences with each sophomore - PAC/CORE meetings - Prepare for parents' program on College Planning - Assist each junior with post high school planning through individual and group conferences - Conduct one or more individual conferences with each sophomore - PAC/CORE meetings - Prepare SAT and HSPA testing packets - Provide liaison with US military represen	- Reschedule seniors to meet	- Begin to conduct individual	Conference
them for next year - Process college applications - Provide liaison for US military representatives - Process student transcripts - Referrals to PAC and SCT - Crisis counseling/group sessions - District Counseling meeting - Carer Day program - Weekly department meetings - Caring Award - Monthly report them for next year - Distribute course selection sheets - Prepare midyear senior grades for colleges - Counsel students with failing marking period grades, with priority given to multiple failures - Ensure that seniors and administrators are notified concerning course failures and/or danger of not graduating - Review report cards of all students School - Monthly report them for next year - Distribute course selection sheets - Prepare for scholarship selection meetings - Prepare for scholarship selection College Planning - Assist each junior with post high school planning through individual and group conferences - Conduct one or more individual conferences with each sophomore - PAC/CORE meetings - Provide liaison with US military representatives - Provide liaison with US military representatives - Provide liaison with US military representatives - Process college applicatio	graduation where necessary	conferences with all 9th, 10th,	- Conduct counseling sessions
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- Weekly department meetings - District counseling meeting - District counseling meeting - Monthly report		- Crisis counseling/group sessions	college tour
- District counseling meeting - Monthly report		- Caring award	- Referral to PAC and CST
		- Weekly department meetings	- District counseling meeting
- Monthly report		- District counseling meeting	- Monthly report
		- Monthly report	

NJ School Counseling Initiative Section 3

April	Мау	June
 Administer HSPA tests Conduct counseling sessions Admission Testing Program process begins College Night planning continues Reschedule courses not being offered Weekly department meetings District Counseling meeting Counsel students with failing marking period grades giving priority to multiple failures Monitor each senior's progress toward graduation, keeping students and administrators informed if the student's graduation is in danger Participate in Junior Parents' Night College/Career Program Focus on seniors with no 	- SAT administration - Assist in Brookdale Basic Skills testing - Participate in scholarship selection meetings - Conduct counseling sessions - Rotary luncheon - Caring Award - Weekly department meetings - District Counseling meetings - Resolve student schedule conflicts - Process student transcripts - Junior part conferences for college/career - Provide liaison with US military rep- resentatives - Process college applications - Monthly report	- Provide summer school information - Update student records - Reschedule students because of failures - Prepare final grades for seniors - Contact by parents/guardians by letter of students who failed courses for the year, and recommend summer school when appropriate - Assist with checking and correcting student schedules for next year - Process student transcripts - SAT administration - Provide liaison with US military representatives - Process college applications - Monthly report - Counselor checklist completed - District counseling meeting - Department weekly meetings - Caring Award (Monmouth Directors program)



3.8 Using Data: Who Said Data Had To be Mined?

Through data analysis, school counselors, administrators, faculty, and advisory council members are able to create a current picture of students and the school environment in order to focus discussion and planning to meet students' needs.

There has a great deal of attention paid to data over the past few years. Terms such as "disaggregating data", "data driven decision making", and "mining data" have intimidated some counselors because they sound complicated and, frankly, uninteresting; however, this is far from the truth. The title of this brief section, originally a presentation (Mascari, 2004), is derived from the often-used phrase "mining data", creating an image that collecting data is hard work. Data need not be mined from some obscure place; it is readily available for you in the form of already existing data. This brief section should help you find and use data without "mining".

Data driven decisions...

This should not be a novel concept. After all, what have we been basing our planning and evaluation decisions on up until now? The truth is, many of our decisions have been made, and continue to be made, without using hard data. We use attendance records, informal observation but have generally not empirically evaluated a particular program's outcome effectiveness. In reality, all decisions should be driven by data both in planning and in evaluating our efforts.

Maybe your idea of data is the problem

Often, when we begin thinking of data sources, we tend to limit our conception of data to information such as standardized test score reports or more formally obtained data (e.g., survey data). When beginning our data search or construction of data to evaluate our program, we often do this before we have an idea about what data we actually need. Here is where program planning and evaluation go hand-in-hand during the development phase, starting with the end first.

Start with the end first

During the design of your program, plan your evaluation by asking the following questions:

- What behavior or condition do you want to change as an outcome of your program?
- How can you demonstrate this outcome?
- · How does that behavior manifest itself?
- Where can measurable information be found (rather than created)?
- What other ways can you get information to help your evaluation?



An example: Measuring effectiveness of your Intervention and Referral Services Program

- •Identify the behavior (an observable problem): There is a lack of intervention in regular education classrooms manifested by observable side-effects of the problem (What are they?): referrals to the Child Study Team for possible evaluation.
- •Find the data (How can I get this data to measure effectiveness?): Child Study Team referral numbers, suspensions, drop outs, failures, retentions, parental complaints and appeals, interviews.



Qualitative data

Another way to measure effectiveness is by gathering qualitative data, an often overlooked source of obtaining information from participants in rich language that describes their experiences. This can be done by:

- asking the "consumer" what they experience
- observing participants and taking notes
- other forms of self-report such as interviews and open ended questions.

Some additional Qualitative approaches can include:

- Using groups to process (identifying the problems) and prioritizing (ranking) issues
- Brainstorming, a process that provides different perspectives (diverse, unique, creative)
- Using newsprint to collect information during various meetings. These pages often contain rich data that are not necessarily "quantifiable" with numbers but can be processed for important information at a later time

Process evaluation

Process evaluation determine whether you did what you said you would do. It does not measure quality, but rather is limited to "soft data" (information that did not attempt to measure behavior change) such as the number of people attending or participating in a program. The measures determine "What" takes place.

Product evaluation (outcome data)

Product evaluation, when measuring program effectiveness, is similar to outcome evaluation. This type of evaluation attempts to measure to what extent the program's objectives have been achieved. Both quantitative and qualitative data should be used in an effort to gather the widest view of the program's success from varying perspectives.

Other examples of data

In addition to the data already described, some others methods of obtaining data include the use of:

- Focus groups to determine "satisfaction" with a course's content
- Self-report surveys (demonstrating the extent of alcohol, tobacco, and other drugs ATOD use)
- Suspension data (showing violations of the school's ATOD policy)
- Number of cases handled by Substance Awareness Coordinators
- Community data (the number of arrests, violations, etc.)

Conducting a program "tune up"

Programs often require evaluation, or at the very least some consideration of their effectiveness. Unfortunately, school programs often take on a life of their own, outliving the original purpose of the program and failing to have any systematic evaluation of their effectiveness. Here is a simple format for conducting an annual evaluation to keep your program "well tuned" and successful:

- Look at the program's goals and objectives
- Find "evidence" of the program's success or failure with people's input
- Consider what should be markers of success
- Discover how the problem that led to the creation of the original program may have changed
- Revise your goals and create new objectives



Zero based programming

After evaluating your program and finding no evidence of success or a cloudy set of results, it may be time to consider a new approach – "zero based programming". This means wiping the slate clean of all programs and restoring none without a strong rationale for continuing their existence. Here's how to do that:

- First, take a "fearless inventory" of your programs (are they really working?)
- If there is no hard evidence (data) of the program's success, change resulting from the program, or no longer the need for the program, a more serious consideration must be made: The program may have outlived its usefulness OR you failed to design measurable assessments of the program's effectiveness!!!

Remember, the only constant is change

Two phrases that have helped others have the courage to create program change are offered here:

"If you always do what you've always done, you'll always get what you've always gotten..." (Unknown) – Have the courage to try something new.

"There are no permanent solutions to temporary problems, only temporary solutions to permanent problems" (Gerry Edwards, former Director, The Northeast Regional Center for Safe and Drug Free Schools and Communities). The human condition is such that problems seem to continue or resurface despite programs; therefore, programs often outlive their effectiveness. From time to time we need to use "zero based programming" to wipe the slate clean and start over with fresh programs. As with businesses today, reinventing your program every so often is a necessity to maintain your effective edge.

Examples of reporting data

Sharing the results of your program with your constituents is critical to insure continuing support for your efforts. The following are examples of how data can be reported.





SAMPLE SCHOOL COUNSELING PROGRAM EVALUATION

School:		Date:	_		
Component:		_	Level of Imple	ementation:	
FOUNDATION					
Rationale Beliefs Philosophy Mission Statement Standards/Goals	1_ 1_ 1_ 1_ 1_	2	3 □ 3 □ 3 □ 3 □ 3 □	4	5 5 5 5 5
DELIVERY SYSTEM					
Counseling Consult/Ind. Planning Counseling Curriculum Enhancement/Support	1_ 1_ 1_ 1_	2 2 2 2	3 □ 3 □ 3 □ 3 □	4	5 □ 5 □ 5 □ 5 □
MANAGEMENT & SYSTI	EM SUPPOR	Т			
Team Program Plans Advisory Council Use of Data Couns. Curriculum Plans Time Allocation Calendars	1	2 2 2 2 2 2	3 3 3 3 3 3 3 3 3 3	4	5 5 5 5 5 5 5 5 5 5
ACCOUNTABILITY					
Outcome Evaluation Process Evaluation Program Audit	1 1 1	2 □ 2 □ 2 □	3 □ 3 □ 3 □	4 □ 4 □ 4 □	5 □ 5 □ 5 □
Comments:					

3.9 MEASURE

Mission, Elements, Analyze, Stakeholders-Unite, Reanalyze, Educate, A Six-step Accountability Process for School Counselors

Name and Address of School: Piscataway High School, 100 Behmer Road, Piscataway, NJ 08854

Name of Counselor Leading the Initiative: Patricia Manfredi, Benita Ogburn-McLean, Theresa Edmondson, Walter Brahm,

Interim, Brenda Bucci, John Mammon, Jennifer Mandell, Lorraine Savitt, Patricia Hewitt, Robert Giberna, Uma Patel

Principal: Dr. Michael A. Wanko

Enrollment: 570 9th graders **Total enrollment:** 2141

School Demographics 2003-2004: As of 1/5/04

School Demographics	Ninth Grade Demographics
Caucasian/Non-Hispanic 720	Caucasian/Non-Hispanic 178
African American 729	African American 211
Hispanic 219	Hispanic 70
Asian 473	Asian 111
Other	Other
Free/Reduced Lunch 324	Free/Reduced Lunch 103
ESL 95	ESL 23

STEP ONE: MISSION

Mission - Connect your work to your school's mission.

Your mission statement is:

The mission of the Piscataway Public Schools is the continual development of each child's intellectual, aesthetic, social, and physical abilities in a positive environment that fosters self-esteem. Students in Piscataway will be confident, productive members of a changing society.

Piscataway Strategic Goal 3: All students must achieve at the highest level of their ability

STEP TWO: ELEMENTS

Current Critical Data Element: What indicator of school success are you trying to positively impact? Grades? Test scores? Attendance? Promotion Rates? Postsecondary-going rate?

The school counselor as part of the leadership team identified these critical data elements to try to impact: Reduce 9th grade failures (defined as 2 or more grades of 64% or below)

STEP THREE: ANALYZE

Analyze the data to see what it reveals, to identify the problems areas, to establish your baseline, and to set your goal. It may be necessary to disaggregate the data (e.g. race, ethnicity, gender, SES, teacher assignment).

Baseline: Where is this data element currently?

2002-2003 (6%)

Enrollment as of 5/21/03 was 552

Failure = 59% or below

Number of students with 2 or more failures as final grade(s) Grade 9 - Final Grade Total 31

2003-2004 (507 students)

Failure = 64% or below

Number of 9th grade students with 2 or more failures beginning in 2nd Marking Period

WHEN	NUMBER
2 Marking Period	121

Goal: Where do you want the data element to be in a year?

Reduce the overall failure rate of ninth graders by 10%

Reduce number of potential failures (failure in 2 or more subjects) identified after 2nd marking period (1st Semester)



NJ School Counseling Initiative Section 3

Develop an Action Plan.

School counselors as managers of resources join existing groups of stakeholders, such as the school improvement team, or bring other stakeholders and resources into the task of creating and implementing an action plan.

Strategies are developed that will change systems as well as impact individual students and targeted groups of students.

Impacting systems means:

- 1. replicating successful programs and interventions,
- 2. identifying barriers that adversely stratify students' opportunities to be successful learners,
- 3. and developing strategies to:
- -change policies, practices, and procedures
- -strengthen curriculum offerings
- -maximize the instructional program
- -enhance the school and classroom culture and climate
- -provide student academic support systems (safety nets)
- -influence course enrollment patterns to widen access to rigorous academics
- -involve parents and other critical stakeholders (internal and external to the school)
- -raise aspirations in students, parents, teachers, the community
- -change attitudes and beliefs about students and their abilities to learn

Stakeholders	Strategies Connect your strategies to the American School Counselor Association (ASCA) National Standards and the ASCA National Model.		
	Beginning date: January 2004 Ending date: June 2004		
School Counselors	 Gave interest inventory to provide career development Co-facilitated groups on career motivation Monitored interim progress reports for failing subjects Identified and worked with students at risk Encouraged students to use self-advocacy skills Provided all 9th graders and families with the Woodburn Press booklet How to Get the Most out of High School Recognized and rewarded students who eliminate failure(s) Communicated and collaborated with teachers of ninth graders Sent suggestions home to parents of ninth grade students who were failing Cooperated with Intervention Referral Service Team (IR&S) Referred and worked in partnership with Child Study Team Assigned students to special needs counselor/transition coordinators Provided English as a Second Language (ESL) students with an ESL counselor to meet the unique needs of those students 		
Teachers	 Alerted counselors to academic and social emotional problems Contacted parents early on for academic issues Completed interim progress report Encouraged students to come to tutoring 		



Administrative Team	 Consulted with counseling department chair about master schedule input Met with students who experience failure 	
Students	 Used career information to set goals Created a personal action plan Used self assessment to establish goals and an action plan Practiced self advocacy skills Completed a self-assessment of skills for success Assumed responsibility for progress reports Connected their 4-year plan to awareness of grad requirements 	
Community Members	 Served as mentors Conducted Saturday EPIC tutoring program Parent Counselor Advisory Council supported programs 	
Parents/guardians	rdians Supported child's academic achievement and worked as a team with the school personnel Practiced improvement suggestions mailed home from the high school counseling department	

Reanalyze.

Restate the baseline data. Where is the data now? Did the strategies have a positive impact on the data? Number of 9th Graders with 2 or more failures

Baseline data:

When	Number
2 nd Marking Period	121

Data after action plan:

When	Number
2 nd Marking Period	121
3rd Marking Period	111
4 th Marking Period	99
Final Grade	81

Reflect and Revise.

Reflect on why the stakeholders were successful or unsuccessful? Revise the action plan so that progress can be made and you can continue to get better results?

Which of the strategies worked?

- I&RS intervention
- Teacher/counselor/parent conference
- Celebration/rewards
- Counselor individual and group meetings
- Contact to parents

Which strategies should be replaced? Added? Closer coordination of interventions with grade level administrator

Based on what you have learned, how will you rewrite the action plan?

Continue to intervene with the 81 students during 2004-05 school year

Systemic Changes Made

Whenever you implement a MEASURE you will contribute to systemic change. Each MEASURE will in some way change a school, home, or community system to enhance student learning. Capture these systemic changes here and record them on your SPARC.

Recognition Ceremonies (Breakfasts, Lunch Coupons) awarded to students showing improvement after 2nd and 3rd Marking Periods

STEP SIX: EDUCATE

Promote and publicize the results of your work. Develop a report card for your own program to let the internal and external school members know your work is connected to the mission of the schools and to student success. The School Counseling Program Accountability Report Card (SPARC) is a way to do this.



OUR MEASURE of SUCCESS

School Counseling Program Accountability Report Card (SPARC)

School: Piscataway High School

Enrollment: 2,141

Principal: Dr. Michael A. Wanko
Counseling Department Member(s):

Walter Brahm, Interim, Brenda Bucci,

Theresa Edmondson,

Robert Giberna, Patricia Hewitt, Morris Lucky,

SAC.

John Mammon, Chair, Jennifer Mandell,

Patricia Manfredi,

Benita Ogburn-McLean, Uma Patel, Lorraine

Savitt

Priciple Comments

I am very pleased with the outstanding work accomplished by the students under the tutelage of the excellent staff. What makes this accomplishment more remarkable is the fact we increased our passing grade by 5 points.

School Improvement Issues

Critical Data Element(s):

Decrease number of 9th grade failures in 2 or more subjects.

Stakeholders

Counselors:

Conducted group and individual meetings; sponsored celebrations of success; encouraged students to use self-advocacy skills; monitored interim progress reports

Teachers:

Alerted counselors to academic, social, and emotional problems; encouraged students to attend after school tutoring

Parents:

Supported child's academic achievement and worked as a team with the school personnel; practiced improvement suggestions mailed home from the high school counseling department

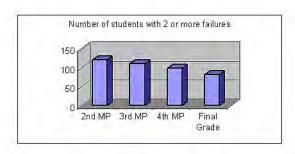
Administrators:

Met with students in danger of failure

Students:

Used self-assessment to establish goals and an action plan; practiced self-advocacy skills; connected their 4-year plan to awareness of graduation requirements and career options

Grade 9 Students 2003-2004



Reduced 9th graders with 2 or more failures by 33%.

Systemic Changes

Counselors recognized students who showed improvement with celebration breakfasts and complimentary lunch coupons. This is the first time "grade jumping" students were honored. The system traditionally recognizes honor roll students with breakfasts.

Faces Behind the Data

At the celebration breakfast held on April Fool's Day a student remarked, "Is this an April Fool's joke?" He thought only Honors students got recognition.

After the breakfast celebration, when a counselor asked her counselee how he enjoyed the recognition, it was as if a light bulb went on inside him. He glowed. He said it was the first time he had ever been praised for his academics.

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